



netzwerk mode textil

Name	Alice Janssens
Titel der Dissertation	The Rise and Fall of Berlin as a Fashion Capital: 1924-1939 (Arbeitstitel)
Institutionelle Anbindung	Erasmus University Rotterdam, Erasmus School of History, Culture and Communication, Department of History
Betreuung	Prof. Dr. Ben Wubs; Dr. Mariangela Lavanga
Sonstige Anbindung	Visiting scholar at Humboldt University Berlin, Institut für Geschichtswissenschaften, Sozial- und Wirtschaftsgeschichte until March 20, 2019
Forschungsschwerpunkte	Berliner Konfektion und Mode, Modehauptstädte, Wirtschaftsgeschichte, internationale Mode-Netzwerke
Abstract der Dissertation <p>The aim of this dissertation is to complete an economic and business history analysis of the Berlin fashion industry during the 1920s and 1930s. In particular, this study proffers views into the internal and external makeup of the sector, considering economic impact, institutional infrastructure and embeddedness within international fashion networks. Through this, the work intends to address the dearth of English language literature and business and economic history research on the Berlin fashion industry.</p>	
Kurzvita <p>Alice Janssens is a PhD candidate and lecturer at Erasmus University Rotterdam (Netherlands) undertaking research for the thesis 'The Rise and Fall of Berlin as a Fashion Capital: 1924 – 1939', the pilot study of a larger project on global fashion capitals. She received her MA in Cultural Economics and Entrepreneurship from Erasmus University Rotterdam in 2016. Her thesis project, entitled, "An Expensive, Confusing and Ineffective Suit of Armour: Assessing the Intellectual Property Protection System Available for Fashion Designs" highlighted the lack of relevance of intellectual property protection to the fashion industry and specifically to young British fashion designers. She received a BA in History from Richmond, the American International University in London in 2013 where she won the Outstanding Graduate in History Award and received Cum Laude for her thesis "The Fascist Female Aesthetic: Women's Fashion and Politics in Fascist Italy and Nazi Germany."</p>	

Publikationen

Janssens, Alice and Lavanga, Mariangela. "An Expensive, Confusing and Ineffective Suit of Armour; Assessing the intellectual property protection system available for fashion designers." *Fashion Theory: The Journal of Dress, Body & Culture* (2018): doi: 10.1080/1362704X.2018.1515159

Janssens, Alice. "Interwoven Spaces: Exploring Berlin as Fashion City", In *History @ Erasmus: Histories of Encounters*, edited by Alex van Stipriaan, Gijsbert Oonk and Sandra Manickam, 90-93. Rotterdam; Erasmus School of History, Culture and Communication, 2018.

Janssens, Alice. "World Market Transformation: Inside the German Fur Capital Leipzig, 1870-1939", *Business History*, (2017): <http://www.tandfonline.com/doi/full/10.1080/00076791.2017.1393904>

Kontakt

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